

Clark Gum will keep these kids happy. Clark Gum will help UNICEF keep these kids alive.

This Hallowees, give the individual sticks of Clark Gum to your neighborhood Tricks. But save the empty outer pack wrappers, and send them tack to Clark.

You see, for every ten empty outer new two more your Clark or

outer pack wrappers of Clark or Smile Gum you send us, we'll contribute he to UNICEF. Last year, you sent in over a million packs. And this was enough to buy vaccine to inoculab 2 200 000 bild, senior to line uniform

Millions of children around the world depend on UNICEF ald, so in addition to your regula contribution to UNICEF this year, "Trick-or-Treat" with

Olark Gum.

And if you could see how the money helps children around the world, you'd wish Halloween came more often.



Send your empty outer pack wrappers to "Treat of Life," U.S. Committee for UNIGEF P.O. Box 4333, Clinton, Ioea 52722. The UNICEF Campaign ends November 15, 1971.

Offer also good in Canad



Help Clark help UNICEF!

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